

8 February 2017

## Media Release

### **Credit Suisse Research Institute Academy launches 2017 ideas challenge on the future of politics**

Following the success of the 2016 Credit Suisse Research Institute (CSRI) Academy Challenge, the think tank is launching the 2017 CSRI Academy Challenge, asking young people for their views on how the political order may change over the next decade.

The CSRI is inviting students and graduates from around the world to assess the future of politics and present their ideas in the form of short videos or written essays over the next six weeks. The winner of the challenge will have their work published by the CSRI and will be invited to the CSRI Spring Meeting in New York on “The Future of Politics” with the Chairman of Credit Suisse Group, Urs Rohner, and a group of leading political figures and commentators.

Urs Rohner, Chairman of the CSRI and Chairman of the Board of Directors of Credit Suisse Group commented: “The Credit Suisse Research Institute is focused on topics that will shape the future of the financial industry in particular and the economy in general. It is of vital importance for every institution to deal with future scenarios. 2016 dealt us a plethora of political surprises. As we look ahead to the next decade of political order, it is fundamental that we listen to and understand the views and ideas of young students and graduates. After the success of the first CSRI challenge on monetary policy, I am looking forward to exciting contributions from students on the future of politics.”

The winner of the 2016 CSRI Academy Challenge was a young economics student from Bulgaria, Stefani Kostadinova, who presented her perspectives on the future of monetary policy at the World Economic Forum Annual Meeting 2017 in Davos. “This opportunity to be mentored by leading academics and share my ideas in such an important and influential setting is really a dream scenario. I have been given a platform and now look forward to seizing this challenge of helping to build out economic and political developments for my generation and those to come.”

The CSRI Academy was launched in the summer of 2016 as a global, virtual student academy to bring together bright-minded students and recent graduates, and jointly develop fresh perspectives around key social and economic trends that drive today's societies. Lucia Waldner, Head of the CSRI and key architect of the Student Academy added: “It is so important that we encourage young people to join the economic and political decision making table. Our objective is to address key future questions and get these students debating and developing their ideas around these topics.”

The sponsors of the academy are the CSRI and Project Firefly, a leading global student platform. The Academic Review Board (ARB), comprising academics from universities from across the world, will assess the Academy Challenge submissions according to a grading system and draw up a list of the top 20 authors, who will be coached in developing their idea into a comprehensive piece by leading academics, including professors from Harvard, Berkley and other leading universities. From this group of 20, a final winner will be selected.

The deadline for submission of essays and video presentations is March 19, 2017. Further information on the contest can be found below.

### Links

- **Credit Suisse Research Institute**
- **Take part in the contest**
- **Project Firefly**

### About the Credit Suisse Research Institute

The Credit Suisse Research Institute is Credit Suisse's in-house think tank. The Institute was established in the aftermath of the 2008 financial crisis with the objective to study long-term economic developments, which have – or promise to have – a global impact within and beyond the financial services. For more information, visit: [www.credit-suisse.com/researchinstitute](http://www.credit-suisse.com/researchinstitute).

### About Project Firefly

Credit Suisse is a founding sponsor of Project Firefly and has been supporting it since 2012. This student platform campaigns for equal opportunities, collaboration, and openness. Through numerous contests, it offers young people a chance to present their perspective, develop solutions and address future questions about business, politics, and society.

### Credit Suisse AG

Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 47'690 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at [www.credit-suisse.com](http://www.credit-suisse.com).

### Disclaimer

This document was produced by and the opinions expressed are those of Credit Suisse as of the date of writing and are subject to change. It has been prepared solely for information purposes and for the use of the recipient. It does not constitute an offer or an invitation by or on behalf of Credit Suisse to any person to buy or sell any security. Any reference to past performance is not necessarily a guide to the future. The information and analysis contained in this publication have been compiled or arrived at from sources believed to be reliable but Credit Suisse does not make any representation as to their accuracy or completeness and does not accept liability for any loss arising from the use hereof.

Copyright © 2017 Credit Suisse Group AG and/or its affiliates. All rights reserved.